

ONE MANAGEMENT



Derek Lau

Food Personality

Derek Lau was the clear fan favourite in MasterChef Series 11 (2019). Known for his dumplings and fried chicken it was his knack for pushing boundaries that made the impossible possible, such as making doughnuts in record time.

Born in Perth to a mother and father from Hong Kong descent, Derek is the youngest of four. He was in the kitchen with his Mum from an early age, where she taught him all the basic fundamentals that he needed to know and his love for sweets was born.

Derek graduated with a double Bachelor's degree in Economics and Commerce, he is now a qualified Chartered Accountant and an Investor Relations Analyst. He is keen to explore more opportunities in the food space to showcase his creative potential, more than a career in the financial sector would allow.

Confident that it would be his sweets that would set him apart from his fellow contestants, he quickly gained recognition for his savoury creations such as his dumplings with George referring to him 'undoubtably as the dumpling master'. Matt praised his Korean Fried Chicken as 'up there as one of the three best I've ever had in Australia'.

In addition to Katherine Sabbath, Derek cites Adriano Zumbo, Kate Reid and Gordon Ramsay as his culinary idols.

When he's not working and cooking, he enjoys 4WDing, motorbike cruises and supporting his AFL team - the West Coast Eagles

Television: 'MasterChef' Series 11 Network Ten 2019

Appearances: Cherry Harmony Festival Manjimup, UnWined Subiaco, Cockburn Gateway,

Karrinyup Shopping Centre





5.6K ± 39.7K =





DEREK LAU | Dez

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Services

- Cooking demonstrations
- Team building workshop facilitation
 - Keynote addresses
 - TV & Media
 - Social media promotion
 - Ambassador or spokesperson
 - Columnist
 - Recipe development
 - Recipe consultation
 - Digital content creation

Testimonials

Jacob's Creek - July 2019

"Derek was a fantastic addition to our Jacob's Creek Kitchen Collective activation. He was at ease interacting with our consumers; providing support, cooking tips and having a laugh with them as they participated in the cook-off. We'd love to work with Derek again."

UnWined - Oct 2019

"Derek was amazing, he was great to work with both before and during the event. He would stay and speak with guests and take photos if requested. He was very professional, overall we would definitely recommend Derek for your next event!"

Karrinyup shopping centre - Oct 2019

"The event was a great success.

Derek was fab, so easy going, laid back and happy taking selfies and chatting to all our retailers. He was telling them many stories from Masterchef!!

He got them all engaged making the dumplings and they tasted amazing!!"

Manjimup Cherry Harmony Festival - Dec 2019

"It was a pleasure to have Derek at our 2019 Cherry Festival. As it was a very hot day we only got through 2 sessions and those two were well attended and well received by those who popped by for the cooking demonstrations. We even had some ladies that had travelled from Perth just to get Derek's signature and picture. It was lovely working with Derek and the communication between all parties worked well towards the presentation on the day."

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www.onemanagement.com.au

Caitlin Sullivan
One Management
Talent Director

Mobile: +61 (0) 406 762 996

Email: caitlin@onemanagement.com.au